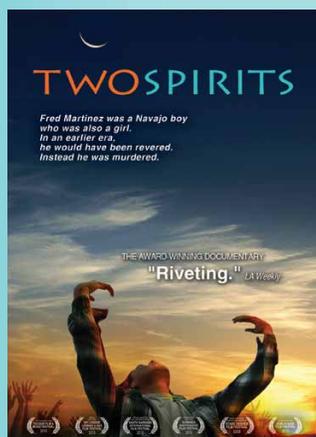


2013: TWO SPIRITS FOR YOUTH NATIONWIDE

“A gorgeous, moving, wrenching, and ultimately uplifting story, the kind of film that opens the mind and heart so wide they can never close as tightly again.”

*Martha Beck,
Oprah Magazine
columnist and
bestselling author*



THE NEXT STEPS FOR A FILM THAT CHANGES HEARTS AND MINDS

TWO SPIRITS interweaves the tragic story of a mother's loss of her son with a revealing look at a time when the world wasn't simply divided into male and female and many Native American cultures held places of honor for people of integrated genders. Fred Martinez was *nadleehi*, a male-bodied person with a feminine nature, a special gift according to his ancient Navajo culture. But the place where two discriminations meet is a dangerous place to live, and Fred became one of the youngest hate-crime victims in modern history when he was brutally murdered at sixteen. Between tradition and controversy, sex and spirit, and freedom and fear, lies the truth—the bravest choice you can make is to be yourself.

GET TWO SPIRITS SEEN BY THE YOUNG PEOPLE WHO NEED IT MOST!

Our goals are to 1) get TWO SPIRITS into public libraries, college, universities and high schools, putting it into the hands of the millions of young people who need to see it; 2) embed TWO SPIRITS across the curriculum, where it will be studied and discussed for years to come. Gay teens are two to three times more likely to attempt suicide than their heterosexual peers. And Native American youths have the highest rates of suicide among all ethnic groups.

- + We've heard from young people who are no longer suicidal after seeing TWO SPIRITS because they take away a strong sense of pride and identity.
- + We've seen the significant healing that takes place when these stories are told in families.
- + What happens on college campuses and in high schools is amazing. The film stimulates action and deepens the discussion around sexual orientation and gender in ways that will influence students for the rest of their lives.



- + We're ready to take the screening and panel discussions nationwide, based on a model TWO SPIRITS program at Harvard University.

- + Watch what students are saying at www.twospirits.org.



TWO
SPIRITS

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“There is no way to put a total value on what TWO SPIRITS has done for the Two-Spirit people of North America...we now have a powerful tool to tell our story.”

Richard LaFortune, National Two-Spirit Leader

MOVING FROM ACCEPTANCE TO CELEBRATION



When people watch TWO SPIRITS, they change their minds about LGBT and two-spirit people. And when people change their minds, they change their behavior. Families change, institutions change, and the world changes for the better, one heartfelt connection at a time.

TWO SPIRITS is about a terrible hate crime and the death of Fred Martinez. It’s also about love—of a mother for her son, and of many Native cultures for their two-spirit people. It’s a message that resonates with people in powerful ways and creates healing.

This award-winning documentary creates a shift from mere tolerance, or acceptance, to a *celebration* of LGBT and two-spirit people. It demonstrates that people contribute not in spite of, but *because of* who they are. That’s a BIG change. Like when a young person comes out to their traditional Native grandmother and her response is, “Oh, my friends will be so jealous!” It’s being able to tell people that same sex unions have been honored here in America for thousands of years. That’s what we want people to feel: that *shift*.

WE’RE SEEING PROGRESS, BUT NEED YOUR HELP

The nation is changing, but despite the progress, violent hate crimes against LGBT people rose 13% in 2010 (*LA Times*, 7/13/11). There’s still a long way to go, but we know education is the most effective tool against violence, which is why we’re working so hard to get TWO SPIRITS into as many courses as possible.



The tragic story of a mother’s loss of her child for simply being who he was has opened minds and hearts of millions and has been unassailable by anti-gay activists because no one has dared challenge a story focused on a mother’s grief. The revelation that there is a place of

honor in many Native American cultures for people across a spectrum of sexuality and gender expression powerfully supports LGBT equality.

**TWO
SPIRITS**

"I've always thought LGBT people had a problem, now I'm open to thinking that gender and sexual difference could be a gift."

*Jessie M.,
Tulsa, OK*

"I gave TWO SPIRITS to the principal and said, 'Our son is not going to be bullied again.'"

*Sandra F.,
Blaine, MN*

IT'S ALL ABOUT EDUCATION

The American Library Association recognized TWO SPIRITS as "making a significant contribution." It's being taught in the curricula of 305 colleges and universities. We thought that was great until we learned that there are 44 million students aged 15–24 in the U.S. and over 121,000 libraries, 4,400 colleges and universities, 16,000 high schools, and 1,160 Bureau of Indian Affairs and government libraries. We're determined to place at least 20,000 copies of TWO SPIRITS in 2013 to reach an estimated 10 million students.

TWO SPIRITS can be taught across the curriculum—Gender Studies, Social Work, Anthropology, Religion, History, Sociology, and Public Administration.

This contribution to schools will pay off many times.



Imagine the millions of students who will pick up a copy of TWO

SPIRITS from a library shelf or attend a class where it's discussed and have their life changed forever—because of your contribution.

**TWO
SPIRITS**

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“TWO SPIRITS is an important film that tells a modern story with deep historical roots and does so in a way that is surprising and striking.

It's a film that shows humankind at both our best and worst.

It's gut-wrenching at times, but also hopeful and very engaging.”

*Lois Vossen,
Founder of PBS—
Independent Lens*

**TWO
SPIRITS**

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OUR MESSAGE ON THE MOVE

The wide exposure, awards, and recognition TWO SPIRITS has received gives educational institutions confidence in embracing the content and messages of the film.



TWO SPIRITS was screened by the White House in a reception hosted by the president, and was screened by numerous government agencies including the Department of Justice, Department of the Interior, and the Department of Civil Rights.



The British Museum has announced its TWO SPIRITS Day, with multiple screenings and an exhibition in February 2013.



TWO SPIRITS was the highest-rated film of the season, and received the Audience Award from PBS—Independent Lens. It reached millions of people via broadcast and special screenings hosted by PBS in over 100 cities. PBS said we blew their previous numbers for online engagement “out of the water.”



The American Library Association (ALA) named TWO SPIRITS one of the 15 outstanding films of the past two years—films that made “a significant contribution.”



TWO SPIRITS is a nominee for the 23rd Annual GLAAD Media Awards and is being recognized for amplifying the voice of the LGBT community nationally and helping grassroots organizations increase acceptance and advance equality.



TWO SPIRITS received the Monette-Horwitz Distinguished Achievement Award for outstanding activism, research, and scholarship to combat homophobia.



Michael Moore said, “TWO SPIRITS is an important film that will continue to move people for years to come.” Michael invited us to screen at his film festival, and used the film to help counter anti-LGBT legislation being proposed in Michigan.



TWO SPIRITS has been screened in over 60 film festivals around the world. It received a cheering standing ovation in Dublin, screened at the British Film Institute in London, and received the best documentary award at a festival in Copenhagen.

“The impact of this film on the Two-Spirit and LGBTQ community will continue to be profound!”

*Jennifer Morris,
Director, Frame-
line Film Festival*

SUPPORT A LEGACY OF CHANGE

Your contribution of \$536,000 to reach an estimated 10 million students in educational settings will make a difference for generations to come.

TWO SPIRITS is an invaluable resource for educators and students in:

- ✦ violence reduction efforts,
- ✦ safe schools initiatives,
- ✦ suicide prevention programs,
- ✦ LGBT equality efforts,
- ✦ youth at-risk programs,
- ✦ transgender inclusion initiatives,
- ✦ marriage equality efforts,
- ✦ anti-discrimination programs in the workplace,
- ✦ racial equality and civil rights work,
- ✦ human-rights initiatives,
- ✦ and policy change at the local, state and federal level.



The nonprofit 501(c)(3) co-producing partner of TWO SPIRITS, Just Media, offers tax deductibility for donations.

On behalf the millions who will see the film because of you, we say
THANK YOU!

**TWO
SPIRITS**

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**To discuss making
a contribution:**

*please contact Lydia Nibley
at Riding The Tiger Productions
in Los Angeles at 818.824.3944*